

HEAD OF COMMUNICATIONS & MEDIA@ PASIR PANJANG HILL BRETHREN CHURCH

Organization Overview

The Pasir Panjang Hill Brethren Church family comprises about 500 members (in our English & Chinese congregations) with 50 youth and about 120 children. We have a 140 year history, and a strong mission focus, seeking to serve both our local and overseas communities.

Our Mission:

To bring people to Jesus and Membership in His church, develop them to Christ-like Maturity, and equip them for Ministry in the church and life Mission in the world, in order to Magnify God's name.

Head of Communications & Media

Job Summary

To drive, strategize and manage PPHBC's use of media for discipleship and evangelism, as well as to provide media support for other ministries.

Responsibilities

1. Managing media & communications platforms
 - a. Ensure consistency of vision and standardize messaging across all platforms (Website, Youtube, Social Media, Email, Bulletin, Whatsapp/Telegram)
 - b. Ensure effective & up-to-date communications with church members
 - c. Monitor online responses and effectiveness of content, and manage online engagement and feedback
2. Oversee content creation for announcements and events on the various platforms
3. Oversee resources, personnel, equipment & processes for the above

REQUIREMENTS:

- Creative and/or marketing experience
- Skilled in one or more software tools for media production and publication
- Awareness and keen knowledge of social media, streaming and web platforms



Applications

Please write in with your CV to: Pastor Kevin Lim, Pasir Panjang Hill Brethren Church [kevinlim@pphbc.org, Tel: 6475 1865(O) 9826 9234 (M)]

All applications will be kept confidential.

We seek your understanding that only shortlisted candidates will be contacted.

PASIR PANJANG HILL BRETHERN CHURCH

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