

Job Title:	Executive, Motion Graphics Artist
Job Grade:	Executive
Reporting to:	Manager, Digital Media and Planning
Employment Type:	Part-Time (0.5 Full Time), 2-year contract, renewable
Type of Position:	New
Date:	2 Jan 2024

About BGST

Biblical Graduate School of Theology (BGST)'s aspiration is that all Christians may become effective ambassadors for Christ at work, Church, and society, wherever God has called them. We do so by providing flexible, relevant, and quality theological education that draws upon Scripture, Christian tradition, and integrative studies. BGST training is marketplace oriented, integrative, and grounded on spiritual formation so that Christians may become theologically mature as they are professionally competent.

Summary of Position

BGST is looking for a suitable candidate to fill the position of Executive, Motion Graphics Artist (EMGA). The EMGA must share BGST's vision and mission of the school. The incumbent's responsibility is to develop motion graphics that will support BGST's postgraduate programmes and courses offered by the 3 ENGAGE Centres. This is to support BGST's transformation into school for equipping marketplace leaders and disciples.

He/ she will also engage both internal and external stakeholders, such as faculty, students, alumni, associate lecturers, educational partners, and vendors of BGST.

Key Roles and Responsibilities

1. Develop graphics/ motion graphics and provide creative insight to BGST's wide range of educational courses and programmes, particularly the microlearning courses offered in BGST's Marketplace Discipleship Ecosystem (MDE).
2. Collaborate with content designers, instructional designers, and media production in conceptualization and storyboarding. Coordinate outsourced graphics projects with freelancers.
3. Collaborate with the Marketing and Outreach team to develop strategic marketing ideas and media to inform, inspire and captivate BGST's target audience and stakeholders.

Qualification and Experience

- Minimum academic qualification of diploma and above in Design, Media, Visual Arts, or a related field.
- At least 3-years' experience in video, graphics, and motion graphics, with a portfolio of compelling projects involving team collaboration.
- Strong competency in the Adobe creative suite for video and graphics, or other equivalent software.
- Demonstrate a keen eye for aesthetics, and capability to present complex concepts in simple diagrams and art.
- Self-motivated creative who can work well in intensive team collaboration through video production projects, injecting and executing well-thought and well-designed graphics to communicate content.
- Good project management, relational and communication skills.
- Able to work well in cross-functional teams and in collaboration with external partners and/or vendors.

The candidate should send his / her resume to laipw@bgst.edu.sg or the address indicated below.